

Michelle Sovinsky

University of Mannheim
Department of Economics, L7 3-5
68131, Mannheim, Germany

msovinsky@econ.uni-mannheim.de
+49 (0) 621 181 1832

CURRENT AFFILIATIONS

Professor, University of Mannheim, 2015- present
Center for Economic Policy Research (CEPR), Research Fellow, 2012– present
University of Chicago, Becker Friedman Institute, Family Inequality Group
Research Member, 2011 – present
Economics Network for Competition and Regulation (ENCORE), Research
Fellow, 2003 – present
German Industrial Economics Society, Research Member, 2014 – present

PAST/VISITING AFFILIATIONS

Associate Professor (with tenure), University of Zürich, 2009- 2015
Visiting Professor Gruen Chair, Australia National University, July 2014
Visiting Associate Professor, University of Melbourne, Spring 2013, Spring 2008
Visiting Research Professor, University of Bocconi, September-November 2011
Assistant Professor, University of Southern California, 2008 - 2010
Assistant Professor, Claremont McKenna College, 2004-2008
Assistant Professor, University of Amsterdam, 2002-2004
Extended Faculty Member, Claremont Graduate University, 2006-2008
Visiting Assistant Professor, California Institute of Technology, Winter 2003

PROFESSIONAL SERVICE

Co-Editor, *International Journal of Industrial Organization*, 2015 - present
Special Issue Editor, *International Journal of Industrial Organization*, 2016
Evaluation Panel Member, European Research Council, 2015
Editorial Panel, *Economic Policy*, 2015 - present
Executive Committee Member, EARIE 2015-present

Scientific Program Chair, EARIE Meetings, 2015
Co-organizer CEPR Applied IO Meetings, Zurich 2015

Scientific Committee, EEA Meetings, 2013 - 2016

Scientific Committee, EARIE Meetings, 2010 - 2016

Selection Committee, EARIE Young Economist Award , 2011, 2012, 2015

Scientific Committee, German Economic Association Meetings, 2016

Program Committee, MaCCI Annual Conference, 2016

Program Committee, Swiss Society for Economics and Statistics, , 2012

Mentor, Swiss Mentor Program, 2010

Founder and Co-Organizer, "IO Tour", 2009-present
(joint European seminar series coordinated with the Universities of Zurich,
Leuven, Helsinki, and Toulouse, 2009 - present

Referee: American Economic Journal, Micro, American Economic Review, BE
Journal of Economic Analysis and Policy, Dutch National Science Foundation,
Econometrica, Economic Theory, Economic Inquiry, European Journal,
European Journal of Political Economy, European Research Council, German
National Science Foundation, International Economic Review, International
Journal of Industrial Organization, Journal of Applied Economics, Journal of Drug
and Alcohol Dependence, Journal of Economics and Management Strategy,
Journal of the European Economic Association, Journal of Health Economics,
Journal of Human Capital, Journal of Human Resources, Journal of Industrial
Economics, Journal of Labor Economics, Journal of Political Economy,
Management Science, (U.S.) National Science Foundation, RAND, Regional
Science and Urban Economics, Review of Economic Studies, Review of
Industrial Organization, Southern Economic Journal

PUBLICATIONS

"Will You Still Want Me Tomorrow? The Dynamics of Families' Long-Term
Care Arrangements," (with B. Hiedemann and S. Stern), conditional acceptance
Journal of Human Resources

"Marijuana on Main Street? Estimating Demand in Markets with Limited Access,"
(with L. Jacobi), **American Economic Review**, 106(8): 2009-2045, August 2016

"Dynamic Modeling of Long-Term Care Decisions" (with S. Stern),
Review of Economics of the Household, 14(2): 463-488, May 2016

“Disparities in Bulimia Nervosa: Who is Left Behind?” (with J. Ham and D. Iorio), **Economics Letters**, 136: 147-150, Nov 2015

“Caught in the Bulimic Trap? Persistence and State Dependence of Bulimia Among Young Women,” (with J. Ham and D. Iorio), **Journal of Human Resources**, 48(3):736-767, June 2013

“Formal Home Health Care, Informal Care, and Family Decision Making,” (with D. Byrne, B. Hiedemann, and S. Stern), **International Economic Review**, 50(4), Nov 2009.

“Limited Information and Advertising in the US Personal Computer Industry,” **Econometrica**, 76(5):1017-1074, Sept 2008.

“Cooperation in the Classroom: Experimenting with R&D Cooperatives,” (with J. Hinloopen) **Journal of Economic Education**, 39(4): 357-73, Nov 2008.

WORKING PAPERS/WORK IN PROGRESS

“Technology Adoption, Vertical Restraints and Partial Foreclosure: Changing the Structure of an Industry,” (with A. Eizenberg and A. Pechy)

“Do Research Joint Ventures Serve a Collusive Function?” (with E. Helland), Under Review (*Winner of Industrial Organization Society 2010 Robert F. Lanzilloti Prize for Best Paper in Antitrust Economics*)

“Advertising and National Dissatisfaction,” (with C. Michel, E. Pronto, and A. Oswald), Mimeo.

“Assessing an Efficiency Defense: The Case of Intel’s Marketing Campaign” (with H.R. Lee and A. Pechy) (previously circulated as “Is Intel’s Marketing Campaign Predatory?”)

“Personality Traits and Bulimia Nervosa,” (with D. Iorio and J. Ham), Under Review

“Being in the Grip of Bulimia: New Evidence on How Bulimia Relates to Addictive Behavior,” (with D. Iorio), Under Review

“Effects of Advertising and Product Placement on Television Audiences,” (with G. Ridder and K. Wilbur)

“The effect of Breast Cancer Diagnosis on Risky Lifestyle Choices (with C. Michel and S. Stern)

EDUCATION

University of Virginia, Ph.D. in Economics, 2002

University of Virginia, M.A. in Economics, 1998

George Mason University, B.S. in Economics, 1994

FELLOWSHIPS/AWARDS AND GRANTS

European Research Council Consolidators Grant "Illicit Products, Unknown Competitors, and Illegal Behavior" (FORENSICS), 2017-2022 (1.2 Million Euros)

University of Melbourne Research Scholar Grant, Spring 2013

Robert F. Lanzilloti Prize for Best Paper in Antitrust Economics, Industrial Organization Society 2010

Swiss NSF Grant #130333, "*Cancer and Lifestyle Choices*" (308,670 CHF; approx \$290,000), 2010 - 2013

Equal Chances Grant, University of Zurich (26,000 CHF; approx \$24,000), 2009

Tipton Snavely Prize for Best Economics Dissertation submitted at University of Virginia 2002 to 2005, 2006 (shared with A. Kurmann)

EARIE Young Economist Prize, European Association for Research in Industrial Economics, 2003

Bankard Grant, University of Virginia (with D. Byrne and S. Stern), 2001

Pre-Doctoral Fellowship, University of Virginia, 2000-2002

Academic Enhancement Research Grant, University of Virginia, Summer 2000

Dean of Faculty Graduate Fellowship, University of Virginia, 1999

DuPont Research Fellowship, 1998

Governor Graduate Fellowship, University of Virginia, 1997-2000

INVITED AND PLENARY TALKS

September 2017: Plenary Talk, Jornadas de Economia Industria Annual Meetings (Pamplona)

July 2016: Invited Session, Econometric Society Australasian Meetings (Sydney)

August 2016: Invited Session, European Economics Association (Geneva)

PRESENTATIONS/ CONFERENCES

2017/2018 (planned): Gothenberg, Jornadas de Economia Industria Annual Meetings (Pamplona), Cambridge, Oxford, Toulouse

2016/2017: Hamburg, Hebrew University, Australia IO Conference (Melbourne, German IO Meetings, European University (Florence)

2015/2016: Barcelona GSE Applied Micro Workshop, Dusseldorf (DICE), EARIE (Lisbon), EEA (Geneva), Edinburg, ETH (Zurich), German Economics Meetings, MaCCI IO Day (Mannheim), Pompeu Fabra (Barcelona), Tel Aviv University, Tilburg

2014/2015: Bristol University, CREST (Paris), London School of Economics, University of Chile, Getulio Vargas Foundation (FGV/EPGE, Rio de Janeiro), University of Vienna

2013/2014: Australia National University, Barcelona GSE Applied IO Workshop, Berlin IO Day Conference (invited), CEPR Applied Micro Conference (Athens), German Industrial Economics Conference (invited), Haifa University, Hebrew University, Mannheim, Toulouse, Winter Marketing Economics Summit (invited)

2012/2013: ETH Zurich, University of Adelaide, University of Melbourne, University of Sydney, University of Technology Sydney, University of Warwick, MaCCI Summer Institute, Barcelona Applied IO Workshop, The Sixth Conference on the Economics of Advertising and Marketing

2011/2012: EIEF (Rome), European Commission DG Competition, Duke, EARIE Meetings (Stockholm), University of Melbourne Health Economics Conference, University of Paris Dauphine, University of Toronto, University of Virginia, University of Warwick, IIOC (Washington DC), Public Economics Workshop
Invited Speaker

2010/2011: Bocconi University, Catholic University of Leuven, CEPR Applied Micro Conference (Tel-Aviv), EARIE (Istanbul), Helsinki School of Economics, Toulouse School of Economics, University of Lausanne, University of Mannheim, University of Munich

2009/2010: University of Arizona, Carlos III de Madrid, Cergy-Pontoise (THEMA), Deutsches Institut fuer Wirtschaftsforschung (DIW, Berlin), European Econometrics Society (Barcelona), Hebrew University, IOS meetings (Vancouver), University of Erlangen-Nuremberg, Swiss IO day

2008/2009: Loyola Marymount University, Indiana University, UC Davis, University of Bonn, University of Zurich, RAND

2007/2008: University of Melbourne, Monash University, Southern Economics Association

2006/2007: Department of Justice (Antitrust Division), Federal Trade Commission, International Industrial Organization Society Conference (IOS, Savannah), USC, Claremont McKenna College

2005/2006: EARIE (Porto), IOS (Boston), UCLA Anderson structural lunch (Marketing), UC Irvine, Yale (Economics/SOM)

2004/2005: Claremont McKenna College, IOS (Atlanta)

2003/2004: Catholic University of Leuven, Claremont McKenna College, Tilburg University, EARIE (Helsinki), University of Amsterdam, University of Arizona, University of Edinburgh, University of Virginia, University of Warwick

Before 2003: EEA (2002), ASSA (2001), Midwest Association (1999), UVA (2001,2000,1999)

COLLEGE/DEPARTMENTAL SERVICE

PHD Graduate Advising:

Alessandra Allocca: in progress, main advisor, Mannheim
Yihan Yan: in progress, main advisor, Mannheim
Francesco Esteban Cattaneo: in progress, main advisor, Mannheim
Chloe Michel: main advisor, Zurich 2017
Andras Pechy: main advisor, Zurich 2016, placement
Silvia Graetz: second advisor, Zurich 2012, placement: placement: Swiss Competition Commission
Maria Trottmann: committee member, Zurich 2011, placement: Polynomix (Health Consulting)
Tim Derdenger: third advisor, USC, placement: Carnegie Mellon, Assistant Prof
Adam Kaufman: committee member, USC, placement: DPS Health Consulting

University of Mannheim:

Senior Recruiting Committee (2016)
PHD Program Placement Officer (2016-2017)
Various Senior Recruiting Committees (2016, 2017)
Various Bachelor and Master Thesis Supervision (2016, 2017)

Past:

Zurich Director of Graduate Studies, Department of Economics (12-13)
Zurich Applied Microeconomics Seminar Organizer (09/10 - 2015)
Zurich Executive Board Member, University Graduate Campus (11-13)
Zurich Recruiting Committee, Department of Economics (10/11, 11/12)
Zurich Master's Thesis Advising: Chloe Michel (winner best master's thesis prize), Daniel Montanari

USC Applied Microeconomics Seminar Series Organizer (08/09)
USC Executive Committee (08/09),
Third Year Research Paper Committee (08/09); USC
USC Qualifying Exam Committee: Martin Weidner (2008), Mehdi Majbouri (2008)
USC Undergraduate Research SOAR Grant: Marsha Malozemova (2008), Thomas Barone (2009)

CMC Recruiting Committee (06/07);
CMC Academic Computing Committee (05/06, 06/07);
CMC Parent Orientation (06/07);
CMC Curriculum Subcommittee (05/06);

CMC Senior Thesis Committee (05/06);
CMC Senior Thesis Main Advisor (05/06, 06/07)
CMC External Reader for Sang Chul Jung (Claremont Graduate University,
PhD)