

# Michelle Sovinsky

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## CURRENT AFFILIATIONS

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Professor, University of Mannheim, 2015- present

Co-Editor, *International Journal of Industrial Organization*, 2015– present

Member, Economic Advisory Group for Competition Policy for the European Commission, 2020-2023

Research Fellow, Center for Economic Policy Research (CEPR), 2012– present

Research Member, University of Chicago, Becker Friedman Institute, Family Inequality Group, 2011 – present

Research Fellow, Economics Network for Competition and Regulation, 2003 – present

Research Member, German Industrial Economics Society, 2014 – present

## PAST/VISITING AFFILIATIONS

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Associate Professor (with tenure), University of Zürich, 2009- 2015

Visiting Professor Gruen Chair, Australia National University, July 2014

Visiting Associate Professor, University of Melbourne, Spring 2013, Spring 2008

Visiting Research Professor, University of Bocconi, September-November 2011

Assistant Professor, University of Southern California, 2008 – 2010

Assistant Professor, Claremont McKenna College, 2004-200

Assistant Professor, University of Amsterdam, 2002-2004

Visiting Assistant Professor, California Institute of Technology, Winter 2003

## AWARDS AND GRANTS (POST PHD)

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European Research Council (ERC), Consolidators Grant “Illicit Products, Unknown Competitors, and Illegal Behavior” (FORENSICS), 2017-2022 (1.2 Million Euros)

German Science Foundation (DFG), Principal Investigator, Collaborative Research Center (SFB-TR224), 2018-2021

Biannual Australian Health Economics Prize for “Marijuana on Main Street? Estimating Demand in Markets with Limited Access,” (with L. Jacobi), *American Economic Review*, 106(8): 2009-2045, August 2016

University of Melbourne Research Scholar Grant, Spring 2013

Robert F. Lanzilloti Prize for Best Paper in Antitrust Economics, Industrial Organization Society 2010

Swiss NSF Grant #130333, “*Cancer and Lifestyle Choices*” (308,670 CHF; approx \$290,000), 2010 - 2013

Equal Chances Grant, University of Zurich (26,000 CHF; approx \$24,000), 2009

Tipton Snavely Prize for Best Economics Dissertation submitted at University of Virginia 2002 to 2005, 2006 (shared with A. Kurmann)

EARIE Young Economist Prize, European Association for Research in Industrial Economics, 2003

## PUBLICATIONS

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Health Outcomes, Personality Traits, and Eating Disorders (with D. Iorio and J. Ham), *Economic Policy*, Conditional Acceptance

Do Research Joint Ventures Serve a Collusive Function? (with E. Helland), *Journal of European Economics Association*, Revise and Resubmit  
*Winner of Industrial Organization Society 2010 Robert F. Lanzilloti Prize for Best Paper in Antitrust Economics*

Value of Risky Lifestyle Choices (with C. Michel and S. Stern), *American Economic Journal: Policy*, Reject and Resubmit

Advertising as a Major Source of Human Dissatisfaction: Cross-National Evidence on One Million Europeans (with C. Michel, E. Pronto, and A. Oswald), 2019, In Rojas M. (eds) *The Economics of Happiness*. Springer, Cham

Forensic Econometrics: Demand Estimation when Data are Missing (with J. Hidalgo), *Japanese Economic Review*, 70(3): 403-410, September 2019

Will You Still Want Me Tomorrow? The Dynamics of Families' Long-Term Care Arrangements (with B. Hiedemann and S. Stern), *Journal of Human Resources*, 53(3):663-716, Summer 2018

Marijuana on Main Street? Estimating Demand in Markets with Limited Access (with L. Jacobi), *American Economic Review*, 106(8): 2009-2045, August 2016  
*Biannual Prize Australian Health Economics*

Dynamic Modeling of Long-Term Care Decisions (with S. Stern), *Review of Economics of the Household*, 14(2): 463-488, May 2016.

Disparities in Bulimia Nervosa: Who is Left Behind? (with J. Ham and D. Iorio), *Economics Letters*, 136: 147-150, Nov 2015

Caught in the Bulimic Trap? Persistence and State Dependence of Bulimia Among Young Women (with J. Ham and D. Iorio), *Journal of Human Resources*, 48(3):736-767, June 2013

Formal Home Health Care, Informal Care, and Family Decision Making (with D. Byrne, B. Hiedemann, and S. Stern), *International Economic Review*, 50(4), Nov 2009.

Limited Information and Advertising in the US Personal Computer Industry, *Econometrica*, 76(5):1017-1074, Sept 2008.

*Reprinted in Recent Developments in the Economics of Advertising by Simon Anderson, Edward Elgar Publishing, 2016.*

Cooperation in the Classroom: Experimenting with R&D Cooperatives (with J. Hinloopen) *Journal of Economic Education*, 39(4): 357-73, Nov 2008.

## WORKING PAPERS/WORK IN PROGRESS

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Legally High: Access, Dynamics and Complementarities among Sin Goods (with A. Allocca and L. Jacobi)

Internet (Power) to the People: The Impact of Demand-side Subsidies in Colombia (with J. Hidalgo)

The Price is (not) Right: Incorporating Unobserved Price Heterogeneity in Demand (with L. Grigolon and L. Jacobi)

Exclusionary Restrictions and Technology Adoption: Interrelated and Dynamic Effects (with A. Eizenberg and A. Pechy)

Assessing an Efficiency Defense: The Case of Intel's Marketing Campaign (with H. Lee and A. Pechy) (previously circulated as "Is Intel's Marketing Campaign Predatory?")

Being in the Grip of Bulimia: New Evidence on How Bulimia Relates to Addictive Behavior (with D. Iorio)

## OTHER PUBLICATIONS

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Advertising as a Major Source of Human Dissatisfaction: Cross-National Evidence on One Million Europeans, with Michel, Pronto, and Oswald, May 27, 2019, VOX EU

Discussion of "Rethinking deindustrialization" by Andrew B. Bernard, Valerie Smeets, Frederic Warzynski *Economic Policy*, 32(89): 5–38, 2017

Discussion of "Academies, charter and free schools: do new school types deliver better outcomes?" by Andrew Eyles, Claudia Hupkau, Stephen Machin *Economic Policy*, 31(87): 453–501, 2016.

## PROFESSIONAL SERVICE

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Editorial Service:

Co-Editor: *International Journal of Industrial Organization*, 2015 - present

Panel: *Economic Policy*, 2015 – 2017

Special Issue Editor: *International Journal of Industrial Organization*, 2016

Advisory Board:

Member: Economic Advisory Group for Competition Policy for the European Commission, 2020-2023

Scientific Program Chair/Coordinator:

Scientific Program Chair, EARIE Meetings, 2015

Program IO Area Coordinator, ESEM Meetings, 2018

Area Coordinator: German Economic Association Meetings, 2016

Steering Committee:

CEPR Virtual IO Seminar Series, 2020-present

Grant and Award Evaluation:

Panel Member: European Research Council, 2015, 2017-2019

Award Committee: Industrial Organization Society Lanzillotti Prize, 2018

Award Committee: EARIE Young Economist Award, 2011, 2012, 2015, 2017

Executive Committee Member:

EARIE 2015-present

Scientific Program Committee:

European Association for Research in IO (EARIE), 2010 – 2020

Industrial Organization Society (IIOC), 2019, 2020

European Economic Association (EEA/ESEM), 2013, 2014, 2016, 2018

Asia Pacific Industrial Organization Society (APIOC), 2018, 2019

Mannheim Center for Competition and Innovation (MaCCI), 2016-2020

Center for Economic Policy Research (CEPR) Applied IO, 2015

Assessor:

European Research Council (ERC), German National Science Foundation (DFG), Israeli Research Foundation, Leibniz Institute for Financial Research (SAFE), Netherlands National Science Foundation, Spanish Academia Excellent Researcher (ICREA), US National Science Foundation (NSF)

Referee:

American Economic Journal: Micro, American Economic Review, BE Journal of Economic Analysis and Policy, Econometrica, Economic Theory, Economic Inquiry, Economic Journal, Economics Letters, European Journal of Political Economy, International Economic Review, International Journal of Industrial Organization, Journal of Applied Economics, Journal of Applied Econometrics, Journal of Drug and Alcohol Dependence, Journal of Economics and Management Strategy, Journal of the European Economic Association, Journal of Health Economics, Journal of Human Capital, Journal of Human Resources, Journal of Industrial Economics, Journal of Labor Economics, Journal of Political Economy, Management Science, Quantitative Economics, RAND, Regional Science and Urban Economics, Review of Economic Studies, Review of Industrial Organization, Southern Economic Journal

## INVITED AND PLENARY TALKS

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Plenary Talk, (planned) Conference on Digital Economics (Paris)

Plenary Talk, Jornadas de Economia Industria Annual Meetings (Barcelona), Sept 2018

Invited Session, European Meeting Econometrics Society (ESEM), August 2018

Invited Session, Asia- Pacific Industrial Organization Society (Melbourne), Dec 2016

Invited Session, Econometric Society Australasian Meetings (Sydney), July 2016

Invited Session, European Economics Association (Geneva), August 2016

## PRESS COVERAGE (SELECTED)

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The Economist, June 2019 “Advertising may make people miserable, but it still has its uses.”

European Business Review, May 2019, “Advertising as a Major Source of Human Dissatisfaction: Cross-National Evidence on One Million Europeans

(German Newspaper) HandelsZeitung, June 2019, “Ökonomen vermuten: Werbung macht unglücklich”

(Australian Newspaper) The Age, August 2016 “Legalizing cannabis won’t make us stoners”

(Italian Newspaper) Repubblica, August 2016, “Aumento dei consumatori ma risparmi per tre miliardi: ecco quanto vale la cannabis di Stato”

Guardian, April 2009 “Black girls have body issues too”

(US Newspaper) Chicago Sun Times, April 2009 “Black Girls More Likely to Be Bulimic Than White Girls”

Science Update Podcast, April 2009 “Race and Bulimia”

## EDUCATION

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University of Virginia, Ph.D. in Economics, 2002

University of Virginia, M.A. in Economics, 1998

George Mason University, B.S. in Economics, 1994

## PRESENTATIONS/ CONFERENCES (RECENT)

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2020/2021 (\*planned): Paris School of Economics\*, Cerna Mines Paris Tech\*, Narybayev University (Kazakhstan)\*, Stockholm\*, Conference on Digital Economics (Paris)\*, PSU/Cornell IO Conference\*, Helsinki\*

2019/2020: (\*canceled due to covid-19) Directorate General for Competition of the European Commission, University of Bristol, Paris School of Economics\*, Cerna Mines

Paris Tech\*, Nanyang University (Singapore)\*, Conference on Digital Economics (Paris)\*, EARIE (Bologna)\*

2018/2019: Jornadas de Economia Industrial Annual Meetings Keynote Lecture (Barcelona), Nova (Lisbon), University of Vienna, Tilburg Competition Policy and Innovation Conference (Brussels), Exeter Business School, UK Competition and Markets Authority, Macc Summer Institute, CRC Conference, MaCCI IO Day

2017/2018: Gothenburg, Cambridge, Oxford, European Econometrics Society Invited Session (Cologne), EARIE (Athens), Macc Summer Institute

2016/2017: Hamburg, Hebrew University, Australia IO Conference Invited Speaker (Melbourne), German IO Meetings, European University (Florence)

2015/2016: Barcelona GSE Applied Micro Workshop, Dusseldorf (DICE), EARIE (Lisbon), EEA (Geneva), Edinburgh, ETH (Zurich), German Economics Meetings, MaCCI IO Day (Mannheim), Pompeu Fabra (Barcelona), Tel Aviv University, Tilburg

2014/2015: Bristol University, CREST (Paris), London School of Economics, University of Chile, Getulio Vargas Foundation (FGV/EPGE, Rio de Janeiro), University of Vienna

## PHD SUPERVISIONS: (YEAR, INSTITUTION, PLACEMENT/EXTERNAL COMMITTEE)

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Yihan Yan (2020, Mannheim, Postdoc Dusseldorf DICE)  
Alessandra Allocca (2020, Mannheim, Munich)  
Robert Aue (2020, Mannheim, German Budget Office Schleswig-Holstein)  
Tatiana Rosá (2020, CEMFI Madrid, External Committee Member)  
Francesco Esteban Cattaneo (2019, Mannheim, Compass Lexecon)  
Aljoscha Janssen (2019, Stockholm, External Committee Member)  
Daniel Ershov (2017, Toronto, External Committee Member)  
Chloe Michel (2017, Zurich, Swiss Re)  
Katharina Walliczek (2017, Mannheim, External Committee Member)  
Andras Pechy (2016, Zurich, Accenture)  
Dong Ook Choi (2015, Cergy, External Committee Member)  
Susan Mendez (2012, Zurich, Melbourne)  
Silvia Graetz (2012, Zurich, Swiss Competition Commission)  
Maria Trottmann (2011, Zurich, Polynomics Health Consulting)  
Tim Derdenger (2009, USC, Carnegie Mellon)  
Adam Kaufman (2008, USC, DPS Health Consulting)

## DEPARTMENTAL SERVICE

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University of Mannheim:

Junior Recruiting, Senior Recruiting, PHD Program Placement Officer, Bachelor and Master Thesis Supervision, Finance Recruiting Committee, University Excellence Award Pre-Committee, Equal Opportunities Officer

University of Zurich:

Director of Graduate Studies, Seminar Organizer, Executive Board Member, University Graduate Campus, Recruiting Committee, Master's Thesis Advising, (Chloe Michel, winner best master's thesis prize)