Department of Economics  
- Bachelor programme -  
Course Catalogue (Courses held in English)  
Fall term 2015

Changes and updates are published in a separate file: [http://www2.vwl.uni-mannheim.de/35.0.html](http://www2.vwl.uni-mannheim.de/35.0.html)

Please note that you have to register for the seminars within the common registration week: from 10th May 2015, 22:00 until 15th May 2015, 24:00. Please name your current semester and the number of already successfully completed seminars.

If you like to change your seminar - this can only be done in the first week after the registration period.

Please note that it is only allowed to register for two seminars during the common registration week. Registrations will be checked on a random basis. In case of violation of this rule you may be excluded from all seminars in the upcoming semester.

Updated: 19.05.2015

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A. Introductory phase

Exercise classes for the courses Macroeconomics B, Microeconomics B and International Economics will be available around 4 weeks prior to the fall semester on the web pages of the faculty.

**Internationale Ökonomik (Vorlesung)**  
Fadinger, H.

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**Kommentar:**

*Course title: Internationale Ökonomik\nInstructor: Prof. Harald Fadinger, Ph.D.\nOffered: fall semesters\nMethod (hours per week): lecture (2) and practical exercise (2)\nCourse level: Bachelor\nCourse language: English\nPrerequisites: Microeconomics A, Macroeconomics A\nExamination: written exam, 90 min.\nECTS-Credits: 6*

*Course description:*
The first half of the course covers core models of international trade, such as classical theories of comparative advantage (Ricardo and Heckscher-Ohlin) and trade models with scale economies (Krugman).
The second half of the course covers international macroeconomics. We will discuss the intertemporal approach to the current account, international capital flows, exchange rates, fiscal and monetary policy in open economies.

*Contact person: Prof. Harald Fadinger, Ph.D., E-Mail: harald.fadinger@uni-mannheim.de; Tel: (0621) 181 3505, Office: L7, 3-5 419*

**Makroökonomik B (englisch) (Vorlesung)**  
Camous, A.

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**Kommentar:**

*Course title: Makroökonomik B (englisch)\nInstructor: Antoine Camous\nMethod (hours per week): lecture (3) + practical exercises (2)\nCourse level: Bachelor\nCourse language: English\nPrerequisites: Makroökonomik A recommended*
Examination: There will be one midterm and one final exam (all written). The course grade will be computed as follows: Midterm 40% of course grade, Final 60% of course grade. Participation in the midterm is compulsory for taking the final exam in December. However, the retake exam in February is independent of the midterm.

ECTS-Credits: 8

Course description:
• A one-period model of the macroeconomy
• Savings and investment
• Money and business cycles
• Topics in banking

Remark: This course offers a micro-founded introduction to modern macro models of the business cycle, including a mathematical derivation of these models. We will therefore draw heavily on the contents of the courses Analysis and Mikroökonomik A.

Note: There is also an independent German version of Macro B. Both courses cover essentially the same material and adopt the same book. Moreover, the exercise sessions on both languages will discuss the same problem sets. However, organizational details and grading will be determined by each instructor.

Literature:

Contact person: Antoine Camous, E-Mail: N/A; Tel.: N/A; Office: N/A

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**Mikroökonomik B (englisch) (Vorlesung)**

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Kommentar:

Course title: Mikroökonomie B
Instructors: Prof. Kathleen Nosal, Ph.D.
Method (hours per week): lecture (3) + practical exercise (2)
Course level: Bachelor
Course language: English
Examination: written, 120 min
ECTS-Credits: 8

Course description:
Imperfect competition: monopoly, monopsony and oligopoly; strategic actions; game theory; externalities; public goods; markets with asymmetric information.
Syllabus:

Contact person: Nadine Scherer, Secretary, Tel. 181-3503, E-Mail: nadine.scherer@vwl.unimannheim.de, L7, 3-5, room 324.
B. Advanced phase

Lectures

<table>
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<tr>
<th>Course Title: Applied Microeconometrics with Stata</th>
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<tr>
<td>Bertschek, I.</td>
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<td>Freitag 12:00 Uhr bis 13:30 Uhr, Freitag 13:45 Uhr bis 15:15 Uhr</td>
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Kommentar:

Course title: Angewandte Mikroökonometrie mit STATA / Applied Microeconometrics with STATA
Instructor: Prof. Dr. Irene Bertschek / Thomas Niebel
Offered: fall term
Method (hours per week): lecture (2) + practical exercises (2)
Course Level: Bachelor
Course Language: German or English
Prerequisites: Grundlagen der Ökonometrie / Basic Econometrics
Examination: written final exam, 90 min., and practical exercises
ECTS-Credits: 7

Course description:

This course will give an overview of microeconometric tools and their applications to large-scale micro-data. Students will learn how to choose and apply appropriate econometric tools considering OLS regression, instrumental variable estimation, discrete choice methods, panel data analysis etc. The focus will be on identification issues and on developing a convincing research design. Moreover, the course will provide an introduction to social network analysis.

Literature:

Textbooks for Econometrics:

Applications in STATA:
Cameron, A. C. and Trivedi, P. K. (2010), Microeconometrics Using Stata, Stata Press.

Contact person: Irene Bertschek, E-Mail: bertschek@zew.de, Tel. 1235-178, L7,1, room 347.
**Applied Multivariate Statistics**  
Stocker; T.  

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Kommentar:

In dieser Veranstaltung werden klassische statistische Methoden zur Beschreibung und Analyse höherdimensionaler Daten vorgestellt. Von der statistischen Software R wird dabei intensiver Gebrauch gemacht.


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**Econometrics of Panel Data and Social Interactions**  
Kastoryano, S.  

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Kommentar:

Course title: Econometrics of Panel Data and Social Interactions  
Instructor: Prof. Stephen Kastoryano, Ph.D.  
Offered: spring term  
Method (hours per week): lecture (2)  
Course level: Bachelor
Course language: English
Prerequisites: Grundlagen der Ökonometrie (mandatory)
Examination: 3 practical assignments (~60%), final examination 90 min. (~40%)
ECTS-Credits: 5

Course description:
The past decade has seen an explosion of new data opportunities. As institutions now register relevant information electronically, we can access large datasets following individuals over several years and documenting interactions between people. For instance, we can track the effect of a new health program on individual poverty levels over time or analyze the effects of crime in one area on criminal activity in surrounding areas. These new opportunities for research also require a new technical toolbox. The aim of the course is to provide students with an introduction to topics in the econometrics of (i) panel data and (ii) social interactions. The first 9 weeks cover a range of topics in panel data when large sets of individuals/firms/regions are followed over time. The last 5 weeks of the course look at the econometric analysis of social interactions: peer effects, spillover effects. Course examples and exercise sessions using Stata will focus primarily on microeconomic topics in development, education, labour, health and crime.

1. Linear panel data: Introduction
2. Linear panel data: Fixed Effects, Random Effects
3. Difference in difference I
4. Exercise Session
5. Difference in difference II
6. Unbalanced panel, missing data and other topics
7. Dynamic panel models
8. Dynamic panel models
9. Exercise Session
10. Linear model of social interactions
11. Identification in Networks
12. Network Characteristics
13. Exercise session
14. Diffusion Effects on Networks

The student is expected to understand the assumptions underlying the different models as well as the common threats to these assumptions in practice. The student will be able to analyze panel data and basic social interaction/peer effects/networks empirically and interpret the output appropriately. Furthermore, the student should finish the course with a thorough understanding of the threats to causal evaluations in practice.

Contact person: Prof. Stephen Kastoryano, Ph.D., Tel (0621) 181-1785, E-Mails: s.kastoryano(at)uni-mannheim.de, L7, 3-5, room 1.44.

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**Empirical Industrial Organization**

**Takahashi, H.**

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**Kommentar:**

Course title: Empirical Industrial Organization
Offered: fall term 2015
Instructor: Prof. Hidenori Takahashi, PhD
Method (hours per week): lecture (2) + exercise class (2)
Course level: Bachelor
Course language: English
Prerequisites: Introductory Econometrics, Intermediate Microeconomics
Examination: written, final exam, 90 min
ECTS-Credits: 7

Course description:
This course will cover the basic empirical tools used to address issues in the field of industrial organization. Industrial Organization studies the interaction of firms and consumers under imperfect competition. Topics covered in this course will include oligopoly, cartel behavior, anti-competitive practices, price discrimination, anti-trust and regulation. This course will emphasize empirical test of the behavior of firms predicted through game theoretic models.

Contact person: Prof. Hidenori Takahashi, PhD, Tel.: (0621) 181 - 1767, E-Mail: htakahas@mail.uni-mannheim.de, office: L7, 3-5 3.08; Office hours: by appointment.

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**Fiscal and Labor Market Policy**  
Siegloch, S.

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Kommentar:

Course title: Fiscal and Labor Market Policy
Instructor: Prof. Dr. Sebastian Siegloch
Offered: fall term
Method (hours per week): lecture (2) + exercise class (1)
Course level: Bachelor
Course language: English
Prerequisites: Mikroökonomik A + B, Grundlagen der Ökonometrie
Examination: written, 90 min.
ECTS-Credits: 6

Course description:
The course aims at analyzing the role of important and topical fiscal and labor market policies. Students learn the fundamental models of economic theory to assess policy impacts. The theoretical insights are linked to current empirical evidence on the effects of fiscal and labor market policies. Thereby, students will become familiar with the state-of-the-art methods of economic policy evaluation. Policies to be discussed are: income and corporate taxation, unemployment benefits, minimum wages, retirement policy, education policy, employment protection legislation and working hour regulations. Expected competences acquired after completion of the module: Understanding of fundamental theories to analyze the effects of fiscal and labor policies, understanding of basic empirical techniques to evaluate policies and institutions.

Contact person: Prof. Dr. Sebastian Siegloch, e-Mail: Siegloch@uni-mannheim.de
### Industrial Organization

**Schutz, N.**

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**Kommentar:**

**Course title:** Industrial Organization  
**Offered:** Every fall term  
**Instructor:** Prof. Nicolas Schutz, Ph.D.  
**Method (hours per week):** lecture (2) + practical exercise (1)  
**Course level:** Bachelor  
**Course language:** English  
**Prerequisites:** Microeconomics A and B  
**Examination:** written, 90 minutes  
**ECTS-Credits:** 6

**Course description:**  
In a market economy, firms are in charge of deciding what and how much to produce, and consumers respond to this by shopping for the best alternative. This course analyzes the behavior of firms. It aims to answer the following questions: What is a firm? What defines the boundaries of a firm? Given established boundaries, how do firms make production decisions and how do they compete with each other? Should government meddle with the operation of firms?

The course is organized as follows:  
1. Review on perfect competition  
2. Review on game theory  
3. Monopoly  
4. Static oligopoly  
5. Dynamic oligopoly and collusion  
6. Product differentiation  
7. Information  
8. Advertising  
9. Merger, entry and market structure  
10. Network effects  
11. Vertical relations  
12. Patents and R&D  
13. Antitrust

**Contact person:** Prof. Nicolas Schutz, Ph.D., E-Mail: schutz@uni-mannheim.de, L7, 3-5, room 310,  
Tel. 181-1872, Office hours: Monday, 2:15 pm to 4:15 pm.

### International Financial Policy

**Vaubel, R.**

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**Kommentar:**

**Inhalt:**  
1. Grundlagen der Wechselkurstheorie  
2. Wechselkurspolitik und Weltwährungsordnung  
3. Die europäische Währungsintegration  
4. Die offizielle internationale Liquidität  
5. Internationale Kapitalbewegungen
Literaturhinweise:
Eine Liste ausgewählter Aufsätze wird in der Vorlesung verteilt und ist am Lehrstuhl erhältlich.

Die Klausur kann wahlweise auf Englisch oder Deutsch geschrieben werden.
Die Veranstaltung wird in englischer Sprache gehalten.

Course title: International Financial Policy
Instructor: Prof. Dr. Roland Vaubel
Method (hours per week): lecture (2)
Course level: Bachelor
Course language: English
Examination: written, 90 minutes (The exam may be written in English or German.)
ECTS-Credits: 5

Course description:
1. Foundations of exchange rate theory
2. Exchange rate policy and the international monetary system
3. European monetary integration
4. Official international liquidity
5. International capital movements and international debt

Contact person: Prof. Dr. Roland Vaubel, Tel. 181-1816, E-Mail: vaubel@uni-mannheim.de, L7, 3-5, room 212.

Law and Economics
Zudenkova, G.

Mittwoch 08:30 Uhr bis 10:00 Uhr wöchentlich 09.09.2015 - 09.12.2015
L7, 3-5 S 031

Mittwoch 10:15 Uhr bis 11:45 Uhr 14-täglich 16.09.2015 - 09.12.2015
L7, 3-5 P 044

Kommentar:
Course title: Law and Economics
Instructor: Prof. Galina Zudenkova, Ph.D.
Offered: every fall semester
Method (hours per week): lecture (2) and practical exercise (1)
Course level: Bachelor
Course language: English
Prerequisites: Intermediate Microeconomics, Basic Game Theory
Examination: Final Exam, written 90 min. (85%) + Participation in class (15%)
ECTS-Credits: 6

Course description:
This course provides an introduction to the field of Law and Economics. It covers core ideas in the areas of tort law, contract law and criminal law, property law and the Coase Theorem, intellectual property law and constitutional law, among others. The focus of the lectures will be primarily on theoretical work. Practice exercises will be assigned during the semester. The course provides an introduction to economic analysis and its application to legal rules and institutions that is accessible to any student who has taken principles of microeconomics and game theory. Students leave the course understanding how microeconomic theory can be used to critically evaluate law and public policy. The course should prove useful for any student interested in analyzing policy issues. It will be particularly valuable background for those students intending to specialize in public economics and political economy.
Contents:
1. Tort law with one active party
2. Tort law with two or more active parties
3. Contracts
4. Contracts with two active parties
5. Criminal law
6. Property rights & the Coase Theorem
7. Intellectual property law
8. Constitutional law

Contact person: Prof. Galina Zudenkova, Ph.D., E-Mail: galina.zudenkova@uni-mannheim.de, L7, 3-5, Tel. 181-1782.

The Evolution of Financial Markets

Donges, A.

Dienstag 10:15 Uhr bis 11:45 Uhr wöchentlich 08.09.2015 - 08.12.2015
L7, 3-5 P 044
Donnerstag 10:15 Uhr bis 11:45 Uhr 14-täglich 10.09.2015 - 10.12.2015
L7, 3-5 S 031

Kommentar:

Course title: The Evolution of Financial Markets
Instructor: Dr. Alexander Donges
Method (hours per week): lecture (2) + exercise (1)
Course level: Bachelor
Course language: English
Prerequisites: Basic knowledge in econometrics (at the level of "Grundlagen der Ökonometrie") is required for the discussion of empirical research papers.
Examination: written exam (90 minutes) (70%) and essay (30%).
ECTS-Credits: 6

Course description:
This course examines the evolution of financial markets over the last 500 years. We analyze the emergence of the modern financial system and the creation of financial innovations. Beginning with the market for foreign bills of exchange in the Habsburg Netherlands of the 16th century, we consider markets for bonds, stocks and futures as well as important financial innovations of the late 20th century, e.g. mortgage-backed securities (MBS) and collateralized debt obligations (CDO).
The course includes a lecture (2 hours a week) and a practical exercise session (1 hour a week). In the exercise session we discuss selected empirical research papers that focus on the history of financial markets and financial crises.
In addition to the final exam, every participant has to write a short essay (5 pages) about a general question in financial history. You have to submit your essay at the end of the course. Your essay accounts for 30% of the final grade. I am going to announce the relevant essay topics in August.

Outline (lecture):

1. Introduction
2. Trade finance: the market for foreign bills of exchange (1500-1800)
3. Bond markets and debt crisis (1500-2014)
3.1 The debt policy of Habsburg Spain in the 16th century
3.2 The emergence of sovereign bond markets in England and in the Netherlands
3.3 International bond markets in the international gold standard era
3.4 Bond markets and debt crisis after the Second World War
4. Stock market booms, bubbles and busts (1700-2014)
4.1 The ‘Mississippi Bubble’ and the ‘South Sea Bubble’ (1719/20)
4.2 Stock market booms, bubbles and busts in the 19th century
4.3 The stock market boom of the 1920s and the ‘Great Crash’ of 1929
4.4 Stock market cycles after the Second World War
5. Markets for options, futures and other derivatives (1700-2014)
5.1 Introduction: some basic facts about financial derivatives
5.2 The emergence of future markets
5.3 The emergence of stock options
5.4 Mortgage markets, credit derivatives and the ‘Subprime Crisis’ of 2007/08
6. Final discussion

Literature:

The course is based on quantitative and qualitative research papers, published in the leading academic journals of finance and economic history (e.g. The Journal of Finance, Financial History Review, The Journal of Economic History). Detailed references are given on the corresponding lecture slides.

For a general introduction to financial history, I recommend the following popular books:

Contact person: Dr. Alexander Donges; Tel.: 181-3428; E-Mail: donges@uni-mannheim.de; Office: L7, 3-5, room S10.
Seminars

Please note that you have to register for the seminars within the common registration week: from 10th May 2015, 22:00 until 15th May 2015, 24:00.

Please name your current semester and the number of already successfully completed seminars.

If you like to change your seminar - this can only be done in the first week after the registration period.

Please note that it is only allowed to register for two seminars during the common registration week. Registrations will be checked on a random basis. In case of violation of this rule you may be excluded from all seminars in the upcoming semester.

Applied Econometrics Seminar

Trenkler, C.

Montag 13:45 Uhr bis 15:15 Uhr wöchentlich 07.09.2015 - 07.12.2015
L9, 1-2 002

Kommentar:

Beschreibung:
Die Studierenden bearbeiten selbstständig ein empirisches Projekt, um sich mit der praktischen empirischen Arbeit inklusive der Interpretation von empirischen Ergebnissen vertraut zu machen. Aufbauend auf den Kenntnissen, die im Kurs "Grundlagen der Ökonometrie" vermittelt wurden, sollen sich die Teilnehmer weitere notwendige ökonometrische Grundkenntnisse zu Modellklassen, Schätzverfahren und Tests aneignen, um eine empirische Fragestellung beantworten zu können. Die Themen werden sich auf das multiple Regressionsmodell für Querschnittsdaten sowie auf mikroökonometrische, Panel- und Zeitreihenmodelle beziehen, sodass die Teilnehmer durch ihr eigenes sowie die Projekte ihrer Kommilitonen einen umfassenden Überblick zu den diversen Modellklassen erhalten.


Please note that you have to register for this seminar within the common registration week: 10th May 2015, 22:00 until 15th May 2015, 24:00.

Please name your current semester and the number of already successfully completed seminars.

Please register via e-Mail to: trenkler@uni-mannheim.de (please include your grade from the lecture "Statistics II" in your registration e-Mail)

selection process of seminar participants: according to grade in Statistic II
maximum number of participants: 14

Course title: Applied Econometrics
Instructor: Prof. Dr. Carsten Trenkler
Offered: autumn term 2015
Method (hours per week): seminar (2)
Course level: Bachelor
Course language: German or English
Prerequisites: Grundlagen der Ökonometrie und Statistik I + II (Basic Econometrics and Statistics I + II)
Examination: Seminararbeit und Vorträge (seminar paper and presentations)
ECTS-Credits: 6

Course description:
The students will conduct an own empirical study in order to become familiar with applied research which includes the ability to interpret empirical results in a meaningful way. Based on the material covered in the course Grundlagen der Ökonometrie, students will extend their knowledge on econometric models, estimation methods and test procedures in order to solve empirical problems. The seminar topics will refer to the multiple regression model for cross-section data as well as to microeconometric, panel data and time series models. Thereby, students should gain a broad overview on the various model classes through their own and their colleagues' projects.

The maximum number of participants in the seminar is limited to 14. The enrolment takes place between 10th May, 22:00 until 15th May 2015, 24:00, jointly with the other seminars. Note that a successful exam in "Basic Econometrics" is a pre-requirement for participating in the seminar, however, for the enrolment in May 2015 it is not necessary.

Further details regarding the seminar topics and schedule will be posted on the seminar's webpage during the summer break 2015.

Contact person: Prof. Dr. Carsten Trenkler, Tel. 181-1852, E-mail: trenkler(at)uni-mannheim.de, L7, 3-5, room 105

<table>
<thead>
<tr>
<th>Biases in Economic Decision Making</th>
<th>Orzen, H.</th>
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<tbody>
<tr>
<td>Dienstag</td>
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<td>Raum tba</td>
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Kommentar:

Please note that you have to register for this seminar within the common registration week: 10th May 2015, 22:00 until 15th May 2015, 24:00.

Please name your current semester and the number of already successfully completed seminars.

Registration: please follow the instructions on Prof. Orzen's website
Selection process of seminar participants: based on current semester, number of already successfully completed seminars and order of incoming registrations
Maximum number of participants: 13

Course title: Biases in Economic Decision Making
Instructor: Prof. Dr. Henrik Orzen
Offered: every semester
Method (hours per week): block seminar (2)
Course level: Bachelor
Course language: English
Prerequisites: Microeconomics A+B
Examination: Seminar paper; seminar presentation; active participation in class
ECTS-Credits: 6
Course description:

Goals and contents of the module: This seminar introduces students to a range of empirical and experimental findings that indicate systematic biases in human decision making. While our brains can perform many complex tasks, there is evidence that humans tend to commit specific cognitive errors in certain types of situations. Sometimes, such evidence is debated controversially in the literature. Several topics from this area will be discussed in the seminar.

Expected competences acquired after completion of the module: By the end of the module participants will be able to demonstrate knowledge of particular behavioral biases in the context of individual choice and strategic decision making. Students will have a better understanding of where and how conventional assumptions in economics such as unlimited rationality and own-payoff maximization may fail. Furthermore, they will have improved their presentation and communications skills.

Contact details: Prof. Dr. Henrik Orzen, E-Mail: henrik.orzen@uni-mannheim.de, L7, 3-5, room 405, Tel. 181-1890.

Communication in Games

Termine tba

Kommentar

Organizational meeting: done online end of August, Blockseminar will be in last week of October or first week of November

Please note that you have to register for this seminar within the common registration week: 10th May 2015, 22:00 until 15th May 2015, 24:00. Please name your current semester and the number of already successfully completed seminars.

Registration: via E-Mail to vidapet@gmail.com
Selection process of seminar participants: first come first serve
Maximum number of participants: 13

Course title: Communication in Games
Offered: just once
Instructor: Peter Vida, PhD
Method (hours per week): Block seminar (2)
Course level: Bachelor
Course language: English
Prerequisites: Game theory
Examination: presentations
ECTS-Credits: 6

Course description:
The course gives an up to date coverage of the most important issues, problems and solutions in games, where communication of the players before choosing actions has to be taken into account. The course also touches on the theory of auctions and mechanism design.

Contact person: Peter Vida (PhD), Tel.: 0621-181-3059, E-Mail: vidapet@gmail.com; Office: L7, 3-5 3.42; Office hours: Tuesday, 10:15 - 11:15.
Cultural Economics

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Please note that you have to register for this seminar within the common registration week: 10th May 2015, 22:00 until 15th May 2015, 24:00.
Please name your current semester and the number of already successfully completed seminars.

Registration: via E-Mail to Yvonne Reiter (reitery@rumms.uni-mannheim.de)
Selection process of seminar participants: First come, first served
Maximum number of participants: 13

Course title: Cultural Economics
Instructor: Dr. Andrej Svorencik
Method (hours per week): block seminar (2)
Course level: Bachelor
Course language: English
Prerequisites: Microeconomics A and Macroeconomics A
Examination: Seminar paper; seminar presentation; active participation in class
ECTS-Credits: 6

Course description:
Cultural economics is the application of economic analysis to the creative and performing arts, the heritage and cultural industries, in both the public and private sectors. It is concerned with the economic organization of the cultural sector and with the behavior of producers, consumers and governments in that sector. Topics from which students can choose their presentation include for instance: economics of art (demand and supply for art, art auctions), economics of luxury goods, economics of the performing arts, economics of cultural heritage, economics of creative industries (music industry, film industry, festivals, museums), economics of broadcasting, book publishing, and cultural policy.

Students develop skills in reading and analyzing research papers. They are asked to write a literature survey on their topic and communicate their understanding through an oral presentation. Students develop skills in analyzing cultural economics issues and understanding their effects on economic agents using models, case studies and empirical methods.

Contact person: Dr. Andrej Svorencik, Tel. 0621 - 181 - 3425, eMail: svorencik@uni-mannheim.de, office L7, 3-5, R 4.06
Empirical Methods in Industrial Organization  
Shcherbakov, O.

Freitag  15:30 Uhr bis 17:00 Uhr  Einzeltermin  11.09.2015
Raum tba

Kommentar:

Please note that you have to register for this seminar within the common registration week: 10th May 2015, 22:00 until 15th May 2015, 24:00. Please name your current semester and the number of already successfully completed seminars.

Registration: via E-Mail to ashcherb@mail.uni-mannheim.de
Selection process of seminar participants: first come first serve.
Maximum number of participants: 15

Course title: Empirical Methods in Industrial Organization
Offered: Every Fall semester
Instructor: Oleksandr Shcherbakov, Ph.D.
Method: block seminar (2)
Course level: Bachelor
Course language: English
Prerequisites: Mikroökonomik A + B, Grundlagen der Ökonometrie
Examination: Research review (50%) + Presentation (50%)
ECTS: 6

Course description:
This course is intended to provide an introduction to empirical industrial organization (IO) and also familiarize students with research at the frontiers of the field. We will discuss in detail the model, research question, sources of identification and estimation methodology. Topics include estimation of production functions, models of collusion, differentiated product demand systems, entry/exit and strategic interactions, price discrimination, vertical relationships, technology adoption, and introduction into single agent dynamic optimization problems. Students are required to select one paper for presentation and another one for writing a research review (the guideline is provided at the organizational meeting). Each student has up to 30 minutes for presentation followed by a 20-minutes discussion.

Contact person: Oleksandr Shcherbakov, Ph.D., E-Mail: ashcherb@mail.uni-mannheim.de, L7, 3-5, room 313, Tel. 181-1838.

Media Economics  
Peitz, M.

Dienstag  15:30 Uhr bis 17:00 Uhr  Einzeltermin  08.09.2015
Raum tba

Freitag  09:00 Uhr bis 18:00 Uhr  Einzeltermin  13.11.2015
Raum tba

Samstag  09:00 Uhr bis 18:00 Uhr  Einzeltermin  14.11.2015
Raum tba

Kommentar:

Please note that you have to register for this seminar within the common registration week: 10th May 2015, 22:00 until 15th May 2015, 24:00. Please name your current semester and the number of already successfully completed seminars.
Registration: via E-Mail to Nadine Scherer <nadine.scherer@vwl.uni-mannheim.de>, please include a proof of successful Microeconomics B exam
Selection process of seminar participants: first come first serve (conditional on proof of successful Microeconomics B exam)
Maximum number of participants: 15

Course title: Media Economics
Offered: fall term 2015
Instructor: Prof. Dr. Martin Peitz
Method (hours per week): block seminar (2)
Course level: Bachelor
Course language: English
Prerequisites: Microeconomics B
Examination: seminar presentation, presentation slides, participation in class
ECTS-Credits: 6

Course description:

Goals and contents of the module: Over the last 15 years economists have made a large number of contributions to our understanding of media. This includes an analysis of media as advertising platforms and the provision of content. In this seminar, some seminal papers as well as very recent work will be presented. We will consider classic media such as newspapers and television, but also digital media. Papers will be grounded in industrial organization or political economy; some of them are empirical contributions, others contain model-theoretic analyses.

Expected competences acquired after completion of the module: By the end of the module participants will be able to demonstrate knowledge of recent developments in media economics. Students will have a better understanding of the functioning of media markets. Furthermore, they will have improved their presentation and communications skills.

Contact person: Prof. Dr. Martin Peitz; E-Mail: martin.peitz@googlemail.com; Tel.: +49(0)621 181 1835; Office: L7, 3-5, 3rd floor, room 330; Office hours: On Monday during term, from 11:00 a.m. to 12.00 p.m., upon appointment, please contact the secretary.

**Political Parties and Policymaking**

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Kommentar:

Please note that you have to register for this seminar within the common registration week: 10th May 2015, 22:00 until 15th May 2015, 24:00.
Please name your current semester and the number of already successfully completed seminars.

Zudenkova, G.
Registration: via E-Mail to Galina Zudenkova (galina.zudenkova@uni-mannheim.de)
Selection process of seminar participants: first come, first served
Maximum number of participants: 14

Introductory meeting: 11.09.2015, 08:30 - 10:00

Course title: Political Parties and Policymaking
Instructor: Prof. Galina Zudenkova, PhD
Offered: once a year
Method (hours per week): block seminar (2)
Course level: Bachelor
Course language: English
Prerequisites: Mikroökonomik A + B
Examination: Seminar presentation (50%) + report (50%)
ECTS-Credits: 6

Course description:
Political parties are groups of like-minded citizens who collectively organize to elect candidates. Party members provide support to their candidates in the form of money and time. Through their nominations, parties also provide candidates with a brand name which provides useful information to voters about candidates’ ideologies. In the legislature, political parties can pressure their candidates to further the ideological goals of the party. We consider how parties impact candidate competition and legislative decision-making.

Students are responsible for one presentation. Students will also have to write a report evaluating the paper they have presented and suggesting extensions as well as further applications. Grades will be based on the seminar presentations and the report.

Contact person: Prof. Galina Zudenkova, PhD, E-Mail: galina.zudenkova@uni-mannheim.de, L7, 3-5, Tel. 181-1782.

Risk and Time Preferences

Müller, D.

Termine tba

Kommentar:

Please note that you have to register for this seminar within the common registration week: 10th May 2015, 22:00 until 15th May 2015, 24:00.
Please name your current semester and the number of already successfully completed seminars.

Please register via E-Mail to: secretary Ms. Astrid Reich (lswipol@vwl.uni-mannheim.de)
Selection process of seminar participants: first come first serve
Maximum number of participants: 13

The exact date and location will be announced later.

Course title: Risk and Time Preferences
Instructor: Dr. Daniel Müller
Offered: fall term 2015
Method (hours per week): block seminar (2)
Course level: Bachelor
Course language: English or German, depending on demand.
Prerequisites: Analysis, Mikroökonomik A + B, Statistik I + II, Grundlagen der Ökonometrie.
Examination: Participation (1/3) + Presentation (1/3) + Term paper (1/3).
ECTS-Credits: 6

Course description:
The course provides an overview over the economics and econometrics of individual risk and time preferences. Both, preferences over risky and delayed outcomes are implicitly or explicitly relevant for most other areas of economics. Potential applications are in many areas of economic behavior like for example insurance & investment choices, saving & gambling behavior and procrastination & self-control problems. We will first briefly discuss how economists theoretically model risk and time preferences and in what ways people sometimes deviate from the standard models. We will then also review how both concepts are measured empirically using lab and field data.

Grading will be based on participation, a presentation and a (short) term paper. For the presentation and the term paper students can pick either a theoretical or an applied paper in this area. A list of papers will be provided but participants can also make other suggestions where preference is given to papers recently published in the American Economic Review or Econometrica.

Contact person: Dr. Daniel Müller, Tel. (0621) 181 - 3465, E-Mail: d.mueller@uni-mannheim.de; Office: L13, 15-17, room 418; Office hours: appointment by email.
## C. Other courses for economists

### Forschungsseminar in Wirtschaftsgeschichte

**Streb, J.**

<table>
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<tr>
<th>Day</th>
<th>Time</th>
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<td>17:15 Uhr bis 18:45 Uhr</td>
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<td>09.09.2015 - 09.12.2015</td>
<td>L7, 3-5 P 043</td>
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**Kommentar:**

Im Forschungsseminar präsentieren Mannheimer und auswärtige Wissenschaftler und Doktoranden ihre aktuellen Forschungsprojekte.

Es können daran außer Studierenden im Bachelor- und Masterstudiengang VWL und Doktoranden der Abteilung VWL auch Absolventen geschichtswissenschaftlicher Studiengänge teilnehmen.

**Course title:** Economic History Research Seminar  
**Offered:** every semester  
**Method (hours per week):** seminar (2)  
**Course level:** Bachelor, Master, Ph.D.  
**Course language:** English  
**Examination:** none  
**ECTS-credits:** none

**Course description:**

In this seminar both researchers from other universities and doctoral students from Mannheim will present their current research projects.

**Contact person:** Prof. Dr. Jochen Streb, Tel.: 181-1932, E-Mail: streb@uni-mannheim.de; L7,3-5, P19/20

### Ringvorlesung

**Fachschaft VWL**

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<td>19:00 Uhr bis 20:30 Uhr</td>
<td>Einzeltermine</td>
<td>Schloss Schneckenhof Nord - SN 163</td>
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**Kommentar:**

Die genauen Termine der einzelnen Veranstaltungen werden noch bekannt gegeben.  
Bitte beachten Sie die Ankündigungen über die Webseite der Fachschaft VWL, die sich für die Organisation der Ringvorlesung verantwortlich zeichnet, unter http://fsvwl.uni-mannheim.de/cms/index.php/ ringvorlesungen.html.
Courses offered by the University library

**Business Studies & Economics: Library Basics**

Rautenberg, K.

Dienstag 10:15 Uhr bis 11:45 Uhr Einzeltermin 22.09.2015
InfoCenter in the library “Schloss Schneckenhof” - West Entry

Kommentar:

This information session is especially targeted at exchange students in the areas of Business Studies or Economics. It provides students with an overview of the University Library and answers questions such as:
- Which services does the University Library offer?
- How does the online catalog ‘Primo’ work?
- Where and how do I find the library branches which are relevant for me?
- How can I access the library’s electronic resources?

After the information session there will be a short tour through the relevant libraries (Schloss Schneckenhof (Business Studies), Schloss Ehrenhof (Economics, Accounting & Taxation), textbook library.

Course language: English
Target audience: Students in Business Studies or Economics new at the University of Mannheim

Further dates by arrangement (starting from 5 participants).
The course can also be booked by lecturers for seminar or thesis courses. Please contact the responsible subject librarian for date arrangements or further information.

Business Studies: Irene Schumm, email: irene.schumm@bib.uni-mannheim.de, phone: 0621/181-2754.
Economics: Katharina Rautenberg, email: katharina.rautenberg@bib.uni-mannheim.de, phone: 0621/181-3018.

Note for registration:
Interested persons, who are not students of the University of Mannheim, please contact the responsible subject librarian by telephone or email for registration.

**Business Studies & Economics: Literature Search**

Rautenberg, K.

Donnerstag 10:15 Uhr bis 11:45 Uhr Einzeltermin 24.09.2015
Library “Schloss Ehrenhof”, training classroom (Schulungsraum)

Kommentar:

The course teaches techniques of a scientific literature search by the example of Economics and Business databases (Business Source Premier, ABI/INFORM Complete, EconLit) and describes how to get access to the books and electronic documents.

Course language: English
Target audience: Students in Business Studies or Economics

Further dates by arrangement (starting from 5 participants).
The course can also be booked for seminar or thesis courses. Please contact the responsible subject librarian for date arrangements or further information.
Business Studies: Irene Schumm, email: irene.schumm@bib.uni-mannheim.de, phone: 0621/181-2754.
Economics: Katharina Rautenberg, email: katharina.rautenberg@bib.uni-mannheim.de, phone: 0621/181-3018.

Note for registration:
Interested persons, who are not students of the University of Mannheim, please contact the responsible subject librarian by telephone or email for registration.